Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the above-identified application.

Listing of Claims:

1-18. (Cancelled)

19. (Previously Presented) A method for transmitting informational content data to a plurality of terminals, the method comprising:

providing the informational content data and informational description data in a memory of at least one information provider station;

loading the informational content data and the informational description data into a memory of a central information transmission station;

generating an informational content data block based on loaded informational content data and an informational data description block based on loaded informational description data in the central information transmission station;

linking the informational content data block and the informational data description block to a data transmission block; and

transmitting the data transmission block from the central information transmission station to the plurality of terminals.

20. (Previously Presented) The method of claim 19, further comprising:

checking the data transmission block in at least one of the plurality of terminals by using the informational data description block to determine a relevance of the data transmission block for the at least one of the plurality of terminals.

21. (Previously Presented) The method of claim 20, further comprising:

storing the data transmission block in an intermediate memory of the at least one of the plurality of terminals if the data transmission block is determined to be relevant, a stored data transmission block being retrievable by a user of the at least one of the plurality of terminals.

22. (Previously Presented) The method of claim 19, wherein the informational data description block includes informational data records regarding a geographic region

of validity, a valid time period, a data format, at least one of a coding and an encryption, and a manner and type of a transmitted data transmission block.

23. (Previously Presented) The method of claim 19, wherein the informational content data and the informational description data are loaded as a function of a request signal transmitted by the central transmission station to the at least one information provider station.

24. (Previously Presented) The method of claim 19, wherein the informational content data and the information description data are automatically loaded at regular, settable intervals.

25. (Previously Presented) The method of claim 19, wherein the data transmission block is automatically transmittable by the information transmission station to the plurality of terminals at regular, settable intervals.

26. (Previously Presented) The method of claim 19, wherein the data transmission block is simultaneously transmittable by the information transmission station to the plurality of terminals by a distributor network.

27. (Previously Presented) The method of claim 19, wherein the data transmission block is transmittable in an encrypted manner.

28. (Previously Presented) The method of claim 19, wherein the informational data description block includes decryption and description data indicating a manner of encrypting the data transmission block.

29. (Previously Presented) The method of claim 19, wherein encryption data for encrypting the data transmission block is transmittable by the at least one information provider station to the plurality of terminals.

30. (Previously Presented) The method of claim 19, wherein the informational content data and the informational description data are loadable by the central information transmission station by a first transmission network, and the data transmission block is transmittable to the plurality of terminals by a second transmission network.

31. (Previously Presented) An information transmission system comprising:

at least one information provider station for providing informational content data and informational description data;

a first transmission network to transmit the informational content data and the informational description data;

a central information transmission station including a memory to store the transmitted data and including a calculation device to generate an

informational content data block based on the informational content data and to generate an informational data description block based on transmitted informational description data, and to link the informational content data block and the informational data description block to a data transmission block; and

a second transmission network for simultaneously transmitting the data transmission block to a plurality of terminals.

32. (Previously Presented) The information transmission system of claim 31, wherein the first transmission network includes a fixed network.

33. (Currently Amended) The information transmission system of claim ~~12~~ 31, wherein the first transmission network includes the Internet.

34. (Previously Presented) The information transmission system of claim 31, wherein the second transmission network includes a cellular radio communications network.

35. (Previously Presented) The information transmission system of claim 31, wherein the plurality of terminals include mobile radio communication stations.

36. (Previously Presented) The information transmission system of claim 35, wherein the plurality of terminals are connected by a third transmission network to the at least one information provider station to transmit decryption programs.